SciencesPo
CITIES AND DIGITAL TECHNOLOGY CHAIR

Conference

Organized by Sciences Po, Urban School and Centre for European Studies and Comparative Politics

Data, Platforms & Cities

Thursday 4 April 2019

5 – 8 pm

Sciences Po, Amphitheater Jacques Chapsal
27 rue Saint-Guillaume, 75007

How do data and algorithms transform relationships between actors within cities? How do digital companies aim to manage our daily lives as city dwellers and workers? How does it feel to be managed by an algorithm? What is Google's vision of urban planning? What alternatives can be considered?
This conference aims to question the dynamics of power in cities linked to the accumulation of data by digital platforms. First, Alex Rosenblat will present her four-years ethnographic research on Uber drivers' working conditions. Then, Bianca Wylie will expose the controversial project of Sidewalk Labs, a subsidiary of the Alphabet group (Google), which plans to create Toronto's neighbourhood of the future.

Speakers

Alex Rosenblat: *Uberland: How Algorithms are Rewriting the Rules of Work*

Alex Rosenblat is a technology ethnographer and author of *Uberland: How Algorithms are Rewriting the Rules of Work* (University of California Press, 2018). A researcher at the Data & Society Research Institute, her research has received attention worldwide, and has been covered in the *New York Times*, the *Wall Street Journal*, *MIT Technology Review*, *WIRED*, *New Scientist*, and the *Guardian*. Among the scholarly and professional publications in which her prize- winning work has been published are the *International Journal of Communications* and the *Columbia Law Review*.

Bianca Wylie: *Sidewalk Toronto and Smart City Data*

Bianca Wylie is an open government advocate with a dual background in technology and public engagement. She is the co-founder of Tech Reset Canada and a Senior Fellow at the Centre for International Governance Innovation in the Global Economy program. In 2014, Bianca founded the Open Data Institute Toronto. She is a columnist, guest lecturer, and speaker on open government and public sector technology policy. She is among the most prominent voices of opposition to Sidewalk Labs' vision for Toronto.

Discussion:

Valérie Peugeot, Digital Studies Researcher at Orange Labs

Compulsory registration on the link below before April 1st, 2019
Principal Investigator and Contact: antoine.courmont@sciencespo.fr

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